



BORN AND BRED TO BE INDEPENDENT

INTRODUCING

A large, stylized version of the J.R. Revelry logo. The letters 'J.R.' are very large and bold, with 'REVELRY' written below them in a similar but slightly smaller font. A top hat silhouette is integrated into the design, positioned between the 'R' and 'E' of 'REVELRY'. The entire logo is set against a white background with decorative flourishes.

J.R. Revelry™ Bourbon Whiskey

- Handcrafted Whiskey nurtured in small batches
- Distilled and Aged in Lawrenceburg, IN
- Bottled in an artisan distillery nestled in Nashville, TN
- 100% Made in the USA Certified

★ ★ ★ / Recommend

"Attractive, bright amber/topaz color; superb purity. Smells appealing...solid, pleasing bouquet. Entry is...lightly toasted...mid palate offers...baking spices, dried berries, raisins, prunes, figs. Ends dry, acutely spicy/pepper-corn-like, deeply oaky."

— F. PAUL PACULT'S SPIRIT JOURNAL, DECEMBER 2014

"In a historic part of Nashville, I set out on my own American dream to craft the kind of bourbon I love most. The result is J.R. Revelry. The soft, subtle flavors come from whiskey and wood alone, with no heavy elements and all-natural filtering for an extra smooth finish. It's a small batch bourbon with true independent spirit, which I hope to continue by opening my own distillery one day. Enjoy it with my thanks." — RICK



PLEASE ENJOY THIS FINE BOURBON RESPONSIBLY

J.R.Revelry™ Bourbon Whiskey. 45% Alc./Vol. (90 Proof). ©2014 La Bodega Internacional, Nashville, TN.



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FROM THE AMERICAN SOUTH. VIA SOUTH AMERICA.

J.R. Revelry takes its name from Jesus Ricardo Tapia, or “Rick” to his friends. Born in Lima, Peru, Rick moved to New York City at the age of five. His memories of the local bodega, or corner store, would be essential to the whiskey he would later create. It was a family business rich with delicious scents, welcoming and open to all. From early morning, long into the night, an international neighborhood would come together to eat, drink and enjoy. A blend that would prove to be inspirational.

Rick went on to enjoy a 17-year career in the spirits industry. But he never forgot the conviviality of the bodega, or how the range of flavors and tastes drew people together. When the opportunity came for Rick to craft his own product, he combined those memories with a more recent love: American Whiskey. The result was a company named La Bodega Internacional, as a tribute to his past, and a premium bourbon called J.R. Revelry, a name chosen to reflect the atmosphere of friendship and celebration his whiskey should engender.

TASTING NOTES

- NOSE** Subtle, complex, and clean, with a hint of vanilla and spice
- TASTE** Fresh fruit and caramel with a hint of spices
- FINISH** The smooth finish features more spices, fresh oak with a hint of smoke

PRODUCT SPECIFICATIONS

BOTTLE SIZE	750ml
PACKING	6 bottles/case
ALCOHOL	90 Proof (45% alcohol by vol.)
AGE	Four-year old taste profile
UPC	857700005008
SEC	10857700005005

MASTERING THE ART OF SMALL BATCH PERFECTION.

Rick’s ambition was to create a bourbon in the true handcrafted tradition. A drink for whiskey adventurers who don’t chase trends, but enjoy discovering new flavors. In short, a bourbon that will never go out of style, because its taste and reputation have earned an enduring appreciation by those who know.

In partnership with the industry experts and Speakeasy Spirits, Rick focused on wide, aromatic notes that invite warmth and inclusion, yet are uniquely able to sweeten and sharpen as they pick up the flavor of the charred oak barrel. Rather than allowing heavy elements to dominate, J.R. Revelry is far more approachable, offering a subtle, sensual exploration of flavors that originate with wood and whiskey alone. For those who appreciate the craft, the reward is improved taste and a perfectly smooth finish. From first pour to the final, satisfying sip.

MADE IN THE USA

In honor of the country that welcomed Rick and his family with open arms, J.R. Revelry Bourbon Whiskey is proudly made in the U.S.A. From the bourbon, to packaging, and everything in between J.R. Revelry is proud to be American Made. We hope you’re as proud as we are, to know that J.R. Revelry is determined to support our local community and our country.



COME JOIN THE REVELRY

JRREVELRY.COM



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